



Awareness Raising and Capacity Building

INTRODUCTION

At the country level, coordination groups, inter-agency partners and national actors should work together to raise awareness on the importance and contents of the 2019 CPMS and to build the capacities of diverse humanitarian actors to deliver programming in line with the standards.

Awareness raising is the first step toward gaining government and humanitarian leaders' support to implement the CPMS. These awareness-raising events can take various forms depending on what you think will be most effective for your audience, the norms in your country or region, and the available resources. This should be an initial step followed by more in-depth and strategic capacity building and work planning on how to implement the CPMS in all layers of the humanitarian response.

The second part of this document outlines the aim of capacity building on the 2019 edition and the different training packages and tools available to support.

AWARENESS RAISING

Aim: To increase awareness of the 2019 CPMS and its relevance for the work of diverse humanitarian agencies, national and local actors, and government partners



AWARENESS-RAISING ACTIVITIES				
Activity	Time	Description	Target	Examples
Half-day launch events (in-person or online)	2-4 hours	Generate excitement and buy-in on the 2019 edition with inspiring speeches from CP and humanitarian leaders, presentations on what's new in the 2019 edition and discussion session	All humanitarian actors	A sample launch agenda is available here
What's New webinar or training	1-1.5 hours	Discuss major changes and updates in the 2019 edition with key humanitarian and CP actors	CP actors, humanitarian actors from many sectors, government partners, donors	What's New presentation available here and handout for participants available here See a regional example from West and Central Africa here or a global event here
A webinar series to unpack key standards	1-1.5 hours each	Explore one standard or set of standards in depth with key humanitarian and CP actors	CP actors, including national NGOs and government partners	A video is available for Standard 17: Community-level Approaches here ; An example webinar on Standard 16: Strengthening Family and Caregiving Environments is available here
Briefings with other sectors	1 hour	Explore how Pillar 4 and its standards can be used to promote the Centrality of Protection and multi-sectoral integrated approaches, joint programming and CP mainstreaming	Cluster leads and senior actors from other humanitarian sectors	A video for Pillar 4 is forthcoming. An example presentation for the WASH sector is available here



Targeted briefings with donors and government partners	1 hour	Tailored presentations to explain the relevance of the CPMS based on government and donors' interests and priorities	Government ministries (including social welfare, finance, emergency response, interior, etc.)	Materials should be developed at the country level. Contact cpms.wg@alliancecpha.org for support.
Podcasts for frontline workers	10-15 minutes each	Record brief conversations among CP experts in local languages to explain the principles or prioritised standards	Frontline CP actors and humanitarian workers, community groups	Materials should be developed at the country level. Contact cpms.wg@alliancecpha.org for support.
Discussion sessions with community-level groups	1 hour each	Use visual materials as an introduction to the CPMS and what they mean for work with children	Community groups	Posters and Illustrations developed in Lake Chad Region

Who should plan these events

- Inter-agency child protection coordination groups should be the primary forums for planning and agreeing on appropriate national and sub-national CPMS awareness-raising events.
- Coordination group members should agree together on who should lead, with strong preference for leadership from national and local actors wherever possible.

Who to invite

- Government ministries (including social welfare, finance, emergency response, interior, etc.)
- Humanitarian decision-making representatives and bodies
- National NGOs and civil society organisations
- Local leaders, especially women and youth-led groups, and those led by, or representing, frequently excluded groups (e.g. religious or ethnic minorities, refugees, LGBTQI+)
- Humanitarian actors from the child protection sector
- Cluster leads and senior actors from other humanitarian sectors
- Protection cluster leads and members
- Local academics in the humanitarian and protection fields
- Children's advocacy groups (e.g. child parliament or others)
- Media (radio, television, print or internet)
- Donor government representatives
- Human rights commissions and agencies



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- Private sector as relevant (e.g. mobile phone companies, transport operators, school suppliers)
- Other actors relevant to your context

Outcome and next steps

- A follow-up plan for key steps to implement the CPMS should be agreed as a result of the feedback and input generated from awareness-raising events. This may include contextualising some of the standards, translation, peer assessment of implementation, etc.
- Key areas and targets for capacity building should also be agreed.

MATERIALS TO SUPPORT AWARENESS RAISING		
Title of Tool	Description	Link
CPMS handbook	Hard copy handbooks should be provided to those who might have trouble accessing online versions. These can be purchased here . The CPMS Working Group has a limited supply of free copies for country-level coordination groups, national actors and government partners. Request these by email here: cpms.comms@alliancecpha.org	https://practical-action.org/t/1oU-6XRDx-FE58F7F7D79C2DBDT4LRKWF68B0855FCB46662/cr.aspx
CPMS handbook (Online interactive version)	The online interactive version is a great tool for easily accessing and scrolling through the CPMS on a daily basis. It has a search function, easily navigates to previous sections, and has standard-specific links for easy referencing in other documents. We recommend introducing the online version in your in-person and online launch events.	https://handbook.spherestandards.org/en/cpms/#choo1
CPMS handbook (Mobile phone app)	The Humanitarian Standards Partnership (HSP) app puts a CPMS handbook in every humanitarian actor's pocket. The HSP app can be downloaded for free in four languages and is available offline. It also includes other humanitarian standards such as Sphere and INEE for easy cross-referencing.	http://humanitarianstandardspartnership.org/

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CPMS summary version	The 32-page CPMS summary is a great introduction for actors who are new to the CPMS. It can be printed locally and shared with government partners and donors.	https://alliancecpha.org/en/system/tdf/library/attachments/2019_cpms_summary_v2_final_en.pdf?file=1&type=node&id=35094
What's New package	The What's New package is an introduction to all the changes and updates that are included in the 2019 edition. It includes a PowerPoint with detailed facilitator's notes and a two-page What's New summary. It should be the basis for online and in-person launch events.	PowerPoint: https://alliancecpha.org/system/tdf/library/attachments/2019_cpms_-_whats_new_briefing_ppt_-_final.pptx?file=1&type=node&id=35094 2-pager: https://alliancecpha.org/system/tdf/library/attachments/2019_cpms_-_whats_new_2_pager_en_final.pdf?file=1&type=node&id=35094
Introduction to the 2019 CPMS video	The CPMS introduction video provides a quick six-minute overview of the key elements in the 2019 CPMS. It can be used in social media campaigns, launch events and briefings to stimulate discussions.	https://www.youtube.com/watch?v=NoGkwXKLCzA&list=PLTqpcYbBSkF84M8hIEc2279jhaDZfrKmd&index=5
Banners, posters and visuals	Include CPMS banners and posters to brand in-person events	
Illustrated package	Posters and illustrations are a great starting point to raise awareness of child protection and the issue of humanitarian standards through engaging visual learners in discussions.	Posters and illustrations developed in Lake Chad Region Facilitator's note and further examples under development
Child-friendly version	An illustrated story book for children 5-13 exploring quality and accountability when protecting children; focus is on the Middle East	To be released January 2021

CAPACITY BUILDING

Aim: To strengthen the capacities of child protection and humanitarian actors to deliver quality, accountable child protection in humanitarian action programming in line with the 2019 CPMS

CAPACITY-BUILDING ACTIVITIES				
Activity	Time	Description	Target	Examples
CPMS e-course		Use this entry-level course as a prerequisite for more in-depth trainings or as a standalone learning event	CP and humanitarian actors, government and national actors	E-course available here
CPMS video series	8-10 minutes each	Introduces individual standards and pillars, and can be used as a starting point for discussions and briefings	CP and humanitarian actors, government and national actors	CPMS introduction video Pillar 4 video (forthcoming) Standard 17: Community-level Approaches Further updates coming 2021; Visit the Alliance YouTube channel or contact cpms.wg@alliancecpha.org
Training of trainers on the 2019 CPMS	5 days	Train CP managers and advisors to deliver training on the 2019 edition	Senior CP actors	Update forthcoming 2021 Contact cpms.wg@alliancecpha.org
CPHA face-to-face trainings	5 days	Train CP staff on the CPMS, its principles and approaches and key standards	Mid and entry-level CP actors	Update forthcoming 2021 Contact cpms.wg@alliancecpha.org

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Frontliner's trainings	3 days	Build frontline workers' understanding of the CPMS and its relevance to their work	Frontline CP and humanitarian actors	Update forthcoming 2021. Contact cpms.wg@alliancecpha.org
Dedicated technical briefings or webinars on specific standards	1-2 hours	Train CP staff on specific standards and approaches	CP actors, National and government partners	Materials to be developed at the country level. For support, contact cpms.wg@alliancecpha.org
Dedicated Pillar 4 briefings	1-2 hours	Strengthen multi-sectoral actors' skills and ownership in integrated approaches with child protection	Multi-sectoral humanitarian actors, cluster leads	Materials to be developed at the country level. For support, contact cpms.wg@alliancecpha.org

Who should be responsible

- Inter-agency child protection coordination groups should be the primary forums for planning and agreeing on appropriate national and sub-national CPMS capacity building.
- Coordination group members should agree on the most appropriate member to deliver trainings, depending upon resources and technical capacity to do so.
- Where Inter-agency Technical Working Groups or Task Forces exist on technical areas (e.g. children associated with armed forces and armed groups, case management, etc.), these groups should play a key role in delivering trainings.

Who to invite

- Child protection staff, including national and local actors
- Multi-sectoral programme managers and advisors
- Other key actors for your context

Outcome and next steps

- Agree on next steps to ensure learning is applied in practice. This may include coaching and mentoring at the agency or inter-agency level.
 - Agree on how you will institutionalise and monitor application of the new standards. This may include using indicators from the 2019 CPMS in the inter-agency humanitarian response plan and within humanitarian agencies' programmes.
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MATERIALS TO SUPPORT CAPACITY BUILDING			
Standard	Training Package	Description	Link
Overall CPMS	CPHA Face-to-Face Package	Five-day training for CP staff on the CPMS, its principles and approaches, and key standards	Update forthcoming January 2021 Contact cpms.wg@alliancecpha.org for more details
Overall CPMS	Frontline workers' training	For a manager to run with frontline child protection staff who are new to humanitarian standards; For low-resource settings; 2.5 days with a follow-up half day	2018 Package Available: https://alliancecpha.org/en/child-protection-online-library/cpms-frontline-workers-training-package Update forthcoming 2021; Contact cpms.wg@alliancecpha.org for more details
Overall CPMS	CPMS training of trainers	Five-day face-to-face training for CP managers who will deliver future trainings on the CPMS	Update forthcoming 2021; Contact cpms.wg@alliancecpha.org for more details
Overall CPMS & Coordination, PCM, PEM, SGBV	CPMS e-course	Entry-level training introducing the CPMS, its principles and approaches, and exploring a few key standards	https://alliancecpha.org/en/online-learning-materials/ecourse-minimum-standards-child-protection-humanitarian-action-cpms
Specific standards	CPMS video series	Use as standalone learning activity, integrated into face-to-face training, or as part of a facilitated exploration of the topic in a coordination meeting (see facilitator note for each)	CPMS introduction video CPMS Pillar 4 video (forthcoming) Standard 17: Community-level Approaches Further updates coming 2021 Visit the Alliance YouTube channel or contact cpms.wg@alliancecpha.org



ANY QUESTIONS?

Contact the CPMS Working Group at cpms.wg@alliancecpha.org or visit our website at https://alliancecpha.org/en/CPMS_home.

